



“A MINUTE OF WINE, A SIP OF CINEMA”

(UN MINUTO DE VINO, UN SORBO DE CINE)

Preparations are being made for the international film event «**Un minuto de vino, un sorbo de cine**» organised by the SCIFE, (Semana del Cine y de la Imagen de Fuentes de Ebro) and sponsored by “**Corona de Aragón**” from the **Bodega Grandes Vinos y Viñedos** of the Cariñena denomination of origin, with the aim of establishing links between the seventh art and the world of wine and opening a social and cultural forum with a common denominator, wine as a vital, social and essential element in our lives, with cinema being the media to promote it.

The event will be developed during the 16th edition of the SCIFE, which will be held from 28th October to 5th November 2011. Anybody may enter this event provided that the work presented adheres to the following terms and conditions:

1. PARTICIPANTS

This event is open to all entrants of any nationality who are of full legal age. The work presented must be **original** and must be presented **for the first time**, without having ever been shown at any other event with the same or different characteristics.

2. TECHNICAL CONDITIONS

- The work must be presented in one single format (DVD), regardless of the original format.
- The piece should last for sixty seconds (60 seconds) including the credits.
- Any work that exceeds this time limit will not be accepted and each participant may submit as many films as they wish.

3. PRESENTATION OF THE WORK

The work must be presented in the following way:

- **The** subject matter should be the **world of wine** in general, with the script that each author or director deems appropriate.
- The only **prerequisite** for the film to be accepted is that **if a bottle or label appears showing the brand name** this must be the “Corona de Aragón” brand from the Cariñena denomination of origin. The web site www.lacoronadearagon.es shows all the references of the brand (Corona de Aragón, Corona de Aragón Disparates and Anayón from Corona de Aragón)

and there is also an online shop if you wish to purchase a bottle. If you indicate “Un minuto de vino, un sorbo de cine” in the order remarks section, you will also receive an extra 25% of the wine order at no extra charge.

For more information on these wines contact Manuel García at the following address: marketing@grandesvinos.com

- Each film should be presented **on one single DVD duly labelled and identified**, displaying the title of the film and the author’s name.
- Each and every one of the films presented must be placed in **an envelope that contains the DVD of the film and another CD with a photograph** of the director or directors and one or several photos of the film, in high resolution and in digital format, so it can be included in the festival catalogue, as well as a **photocopy of the director’s identity card** or passport and the registration form.

The **registration form** that must be included with each film presented, is available from the following web site www.scife.es or can be requested via the following e-mail scife@scife.es.

4. REGISTRATION AND RECEIPT OF FILMS

The films **may be sent until 16th September 2011** with prepaid expenses to the following address:

“UN MINUTO DE VINO, UN SORBO DE CINE”
SCIFE
APARTADO, 101
50740 - FUENTES DE EBRO (ZARAGOZA)
SPAIN

5. DEVELOPMENT OF THE EVENT

A selection committee designated by the organisation will make an initial assessment of the films presented, and this committee will be responsible for selecting the films that go through to the final assessment stage.

A jury will be appointed consisting of people from the world of culture, cinema and the world of wine, who will view the films that have reached the final stage and give them marks.

The jury’s decision is final and may not be appealed against as this may result in a prize or all of them being declared null and void. If there is any doubt, the Jury will use their own criteria to decide on any omissions that these conditions may present.

The authors of the films selected as finalists will be contacted personally.

The award ceremony for this competition will be held during the events scheduled for the 16th SCIFE — Semana del Cine y de la Imagen de Fuentes de Ebro.

6. USE OF THE FILMS

The Organisers of the Event will have the right to exhibit the selected films, reserving the right to compile and issue some of the films presented as promotional material. In particular, the finalist films will be uploaded to the web page of SCIFE and Corona de Aragón.

The film makers will give their consent for a fragment of their work and complementary artwork to be used as informative material in any communication media.

The copies on DVD will be the property of the organisers, who must inform the participants of the use that is made of them, which will always be cultural and not for profit.

7. PRIZES

The jury will award the following prizes:

- FIRST PRIZE € 1000 and a trophy
- SECOND PRIZE € 300 and a trophy
- THIRD PRIZE € 300 and a trophy

Participation in this event implies the acceptance of the conditions herein.

If you have any questions you can telephone +34 976 169 125 or send an e-mail to scife@scife.es

Registration form available on:

- <http://www.scife.es>